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Forgame Holdings Limited

雲遊控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00484)

INSIDE INFORMATION

LEGAL PROCEEDINGS INVOLVING SUBSIDIARY OF THE COMPANY

This announcement is made by Forgame Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

References are made to the announcement of the Company dated 22 April 2020 (the “**Announcement**”) and the annual report of the Company for the year ended 31 December 2020 in relation to, among others, certain recent media reports reporting that Ms. Selena Gomez (“**Ms. Gomez**”), an American singer, songwriter, actress, and television producer has filed a lawsuit against Mutant Box Interactive Limited (“**Mutant Box**”) and Guangzhou Feidong Software Technology Co., Ltd. (“**GZ Feidong**”), both being subsidiaries of the Company. Unless context otherwise requires, the capitalised terms used herein shall have the same meaning as defined in the Announcement.

On 12 October 2020, Mutant Box received a formal summons (the “**Summons**”) and complaint (the “**Complaint**”) filed by Ms. Gomez as plaintiff against, among others, Mutant Box, GZ Feidong and the Company as defendants (the “**Defendants**”) in the Supreme Court of California in respect of an action for violation of and conspiracy to violate statutory and common law right of publicity.

In the Complaint, Ms. Gomez claimed that her image and likeness were being used by the Defendants in their mobile game “Clothes Forever — Styling Game” (the “**Game**”), and the Defendants had not consulted Ms. Gomez regarding the use of her publicity rights in connection with the Game. It is further alleged that the Defendants’ unauthorised uses of Ms. Gomez’s image and likeness for commercial purposes in connection with the promotion and sale of the Game and their brands or gaming activities constitute violations of Ms. Gomez’s rights of publicity in violation of Cal. Civ. Code section 3344 and California common law.

Accordingly, Ms. Gomez seeks damages and other relief against the Defendants, (including general damages for harm to reputation and loss of standing in the community in the amount of US\$1 million and special damages for commercial value of the unauthorised use of Plaintiff's right of publicity in the amount of US\$9 million). The Plaintiff also reserved their right to seek punitive damages in the amount of US\$25,000,000.

The Company is currently seeking legal advice on the claims in the Summons and the Complaint, and intends to vigorously defend the claims mentioned above. The Company is of the view that the above legal proceedings will not affect the normal business and operations of the Group. The Company will issue further announcement(s) for any material development of this matter as and where appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Forgame Holdings Limited
ZHANG Qiang
Chairman

Hong Kong, 13 October 2020

As at the date of this announcement, the executive Directors are Mr. HAN Jun, Mr. DIAO Guoxin and Mr. ZHU Liang; the non-executive Director is Mr. ZHANG Qiang; and the independent non-executive Directors are Mr. WANG Dong, Mr. WONG Chi Kin, Mr. CUI Yuzhi and Mr. LU Xiaoma.